



May 1, 2024

We are writing to invite you to become a supporter of the annual Koloa Plantation Days festival. We will celebrate the 38th annual festival, which celebrates Koloa as the site of the first commercially operated sugar mill in the state, from **July 19 - July 28, 2024**. This year's theme is "Our Hometown" and our parade grand marshal is Dr. Michael J. Murray.

We continue to work on our book celebrating 38 years of the Koloa Plantation Days Festival to fruition. This has been a long labor of love inspired by the late Phyllis Kunimura and our mission to celebrate and commemorate the history of sugar in Koloa. "Koloa Plantation Days: A Talk Story" features stories and pictures of plantation life, local families, and Kauai history from our community. The book is now at the publishing house in final layout and we look forward to sharing a publication date soon.

Koloa Plantation Days continues to be recognized as a major festival for the island of Kauai, but this year there are many needs and we are working to raise the funds to bring more of our favorite traditions back. The festival would not be possible without the participation of many different local businesses, resorts, community organizations, churches and families who come together to support each year. We invite you to please consider supporting the festival this year or joining our event if you have never participated.

Attached please find some of the different ways to join in and support the 2024 event. Please don't hesitate to contact us for any questions.

Mahalo,

Arryl Kaneshiro, President, Koloa Plantation Days
808-652-5216 arrylkaneshiro@gmail.com

Melissa McFerrin Warrack
Event Committee Chair & Coordinator
808-652-3217 info@koloaplantationdays.com



38th Kōloa Plantation Days
Our Hometown
Parade Application Form
Parade Saturday, July 27, 2024 10AM

- ☐ Pua Kōkea (White Tassel of Sugarcane) Presenting Sponsor: \$5,000.00
- Designation as Presenting Sponsor for overall Koloa Plantation Days festival
- Festival Press Releases, Boilerplate Inclusion, and Event Emcee Announcements
- Editorial in the official program guide (The Garden Island insert)
- Logo placement on the following collateral:
o The Garden Island spadea (wraparound)
o For Kauai Magazine and Social Media
o Festival poster - distributed hard copy and also downloadable
o Festival brochure
o Mahalo Ad in The Garden Island
- Sponsor Logo on Festival Website with hyper-links
- Interview opportunities and mentions by organizer (KONG, HHawaii Media, FM97)
- 20 wristbands to enter the Festival Park event on July 27, 2024, 20 meal coupons, 2 parking passes and 4 commemorative t-shirts
☐ Ho'oulu (Grow, Sprout, Inspire) Supporting Sponsor: \$2,500.00
- Designation as Supporting Sponsor for overall Koloa Plantation Days festival
- Festival Press Releases, Boilerplate Inclusion, and Event Emcee Announcements
- Editorial mention in the official program guide (The Garden Island insert)
- Logo placement on the following collateral:
o The Garden Island spadea (wraparound)
o Festival brochure
o Mahalo Ad in The Garden Island
- Sponsor Logo on Festival Website with hyper-links
- Interview opportunity and mentions by organizer (KONG, HHawaii Media, FM97)
- 10 wrist bands to enter the Festival Park event on July 27, 2024 and 2 parking passes
☐ Pulapula (Seed Cane) Contributing Sponsor: \$1,000.00
- Designation as Contributing Sponsor for overall Koloa Plantation Days festival
- Festival Press Releases, Boilerplate Inclusion, and Event Emcee Announcements
- Editorial mention in the official program guide (The Garden Island insert)
- Sponsor mentions on the following collateral:
o The Garden Island spadea (wraparound)
o Festival brochure
o Mahalo Ad in The Garden Island
- Sponsor Logo on Festival Website with hyper-links
- Interview mentions by organizer
- 10 wristbands to enter the Festival Park event on July 27, 2024

Yes! I would like to Donate a Silent Auction Item to Koloa Plantation Days:

Item description _____

Approximate retail value of donated prize \$ _____

Item Delivery:

- ☐ Our gift certificate is enclosed (mail to: Koloa Plantation Days, Box 427 Koloa HI 96756)
☐ Please arrange for pick-up (email this form to info@koloaplantationdays.com)

We cannot donate an item but please accept our support in the amount of _____

Yes, please contact me about Participation in the Festival (indicate area of interest):

- ☐ Parade Participation ☐ Volunteer Participation ☐ Committee Participation
☐ Hosting a Supporting Event ☐ In Kind Support _____
☐ Please contact me about supporting the Koloa Plantation Days Book project "A Talk Story"

Company Name (as it should appear in Print): _____

Contact Name: _____ Phone: _____

Mailing Address: _____

Contact Email: _____

For Sponsors: Please email logo to info@koloaplantationdays.com

Checks can be made payable to "Koloa Plantation Days" and mailed to: Koloa Plantation Days, P.O. Box 427, Koloa, HI 96756

Mahalo for your consideration and support!